## Nintendo of America, Design Services

ESRB RATING ICONS AND DESCRIPTORS | Pg. No: 2.0

NOA-62-8247-001G

Rating icons and descriptors must be shown at exact size and position indicated on layouts. See ESRB guidelines for list of available icons and additional requirements.













The font size for Content Descriptor(s) must be no smaller than seven (7) points. The font for the Descriptor is Universe 57 (condensed).





EVERYONE	10+
10:	
ESRB CONTENT RATING	www.esrb.org





Alcohol Reference

Animated Blood

Blood

Blood and Gore

Cartoon Violence

Comic Mischief

Crude Humor

Drug Reference

Fantasy Violence

Intense Violence

Language

Lyrics

Mature Humor

Mild Blood

Mild Cartoon Violence

Mild Fantasy Violence

Mild Language

Mild Lyrics

Mild Violence

Mild Suggestive Themes

Nudity

Partial Nudity

Real Gambling

Sexual Content

Sexual Themes

Sexual Violence

Simulated Gambling

Strong Language

Strong Lyrics

Strong Sexual Content

Suggestive Themes

Tobacco Reference

Use of Drugs

Use of Alcohol

Use of Tobacco

Violent References

Violence